

U.S. Coffee Consumption

| | U.S. Per Capita Coffee Consumption | U.S. Consumption of Coffee | | | | |
|------|------------------------------------|----------------------------|---------|------------------------------------|---------|-------|
| | | Regular | Soluble | Decaffeinated 1/ | Gourmet | Total |
| | Gallons | | | -----Cups per capita, per day----- | | |
| 1960 | 38.8 | 2.21 | 0.56 | 0.08 | | 2.77 |
| 1961 | 39.0 | 2.33 | 0.64 | 0.08 | | 2.97 |
| 1962 | 39.3 | 2.45 | 0.67 | 0.10 | | 3.12 |
| 1963 | 38.9 | 2.36 | 0.65 | 0.09 | | 3.01 |
| 1964 | 38.2 | 2.29 | 0.61 | 0.12 | | 2.90 |
| 1965 | 37.0 | 2.21 | 0.58 | 0.10 | | 2.79 |
| 1966 | 37.0 | 2.23 | 0.63 | 0.13 | | 2.86 |
| 1967 | 36.2 | 2.19 | 0.65 | 0.16 | | 2.84 |
| 1968 | 36.5 | 2.08 | 0.64 | 0.14 | | 2.72 |
| 1969 | 36.2 | 1.99 | 0.69 | 0.17 | | 2.68 |
| 1970 | 35.7 | 1.91 | 0.66 | 0.15 | | 2.57 |
| 1971 | 35.3 | 1.83 | 0.67 | 0.16 | | 2.50 |
| 1972 | 35.2 | 1.67 | 0.68 | 0.17 | | 2.35 |
| 1973 | 35.1 | 1.61 | 0.69 | 0.23 | | 2.30 |
| 1974 | 33.8 | 1.50 | 0.75 | 0.27 | | 2.25 |
| 1975 | 33.0 | 1.52 | 0.68 | 0.31 | | 2.20 |
| 1976 | 29.4 | 1.48 | 0.63 | 0.30 | | 2.11 |
| 1977 | 28.0 | 1.30 | 0.64 | 0.27 | | 1.94 |
| 1978 | 27.0 | 1.30 | 0.67 | 0.26 | | 1.97 |
| 1979 | 27.7 | 1.44 | 0.62 | 0.33 | | 2.06 |
| 1980 | 27.2 | 1.40 | 0.62 | 0.34 | | 2.02 |
| 1981 | 27.0 | 1.38 | 0.54 | 0.33 | | 1.92 |
| 1982 | 26.2 | 1.33 | 0.56 | 0.38 | | 1.90 |
| 1983 | 26.1 | 1.31 | 0.53 | 0.39 | | 1.85 |
| 1984 | 26.3 | 1.44 | 0.54 | 0.44 | | 1.99 |
| 1985 | 26.9 | 1.39 | 0.42 | 0.42 | | 1.83 |
| 1986 | 27.2 | 1.37 | 0.36 | 0.41 | | 1.74 |
| 1987 | 26.7 | 1.37 | 0.37 | 0.43 | | 1.76 |
| 1988 | 26.1 | 1.31 | 0.34 | 0.38 | | 1.67 |
| 1989 | 26.1 | 1.43 | 0.32 | 0.40 | | 1.75 |
| 1990 | 26.2 | 1.42 | 0.29 | 0.36 | | 1.73 |
| 1991 | 26.6 | 1.46 | 0.27 | 0.32 | | 1.75 |
| 1992 | 26.5 | 3/ | 3/ | 3/ | | 3/ |
| 1993 | 25.2 | 1.61 | 0.25 | 0.28 | | 1.87 |
| 1994 | 23.3 | 3/ | 3/ | 3/ | | 3/ |
| 1995 | 21.3 | 1.38 | 0.27 | 0.23 | | 1.67 |
| 1996 | 20.2 | 1.52 | 0.17 | 0.25 | | 1.69 |
| 1997 | 19.4 | 1.62 | 0.21 | 0.23 | | 1.84 |
| 1998 | 18.0 | 1.44 | 0.18 | 0.24 | | 1.63 |
| 1999 | 17.2 | 1.48 | 0.17 | 0.20 | 0.22 | 1.89 |
| 2000 | 16.8 | 1.31 | 0.14 | 0.20 | 0.20 | 1.66 |
| 2001 | | 1.26 | 0.12 | 0.15 | 0.33 | 1.72 |

1/ Decaffeinated is not separate from regular and soluble coffee, but is included in both the latter types.

2/ Green bean equivalent.

3/ Winter Coffee Drinking Study was not conducted.

4/ Starting in 1997, data reported are for respondents 18 years of age or older. Prior to 1997, data are reported for respondents 10 years of age and older. Data for 1999-2001 reflect consumption of regular, soluble and decaffeinated coffee as well as gourmet coffee beverages. Data before 1999 reflect consumption of regular, soluble and decaffeinated coffee only.

Sources: BD/Maxwell for "U.S. Per Capita Coffee Consumption" data.

National Coffee Association for "U.S. Consumption of Coffee" by type. 2001 National Coffee Drinking Trends.